

# An early look at the LDBC Social Network Benchmark’s Business Intelligence workload

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## ABSTRACT

In this short paper, we provide an early look at the LDBC Social Network Benchmark’s Business Intelligence (BI) workload which tests graph data management systems on a graph business analytics workload. Its queries involve complex aggregations and navigations (joins) that touch large data volumes, which is typical in BI workloads, yet they depend heavily on graph functionality such as connectivity tests and path finding. We outline the motivation for this new benchmark, which we derived from many interactions with the graph database industry and its users, and situate it in a scenario of social network analysis. The workload was designed by taking into account technical “chokepoints” identified by database system architects from academia and industry, which we also describe and map to the queries. We present reference implementations in openCypher, PGQL, SPARQL, and SQL, and preliminary results of SNB BI on a number of graph data management systems.

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## 1 INTRODUCTION

The explosion of network- or graph-shaped data has increased the demand for tools analyzing such data sets, including specialized cluster framework APIs, SQL extensions or graph databases. The diversity of tools and technologies creates the need for standard benchmarks that help practitioners identify the technologies that suit their needs. Additionally, benchmarks spur competition among vendors and stimulate research in the field, as TPC benchmarks [9, 24, 27] have done for the RDBMS industry.

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Recent graph benchmarking initiatives focus on three key areas: (1) transactional workloads consisting of interactive read and update queries [4, 6, 12], (2) graph analysis algorithms [5, 11, 19, 23], and (3) inferencing/matching on semantic data [1, 17, 22, 30, 32].

Benchmarks with aggregation-heavy OLAP-like Business Intelligence (BI) workloads on graphs are still a rather unexplored area, and existing proposals do not fully capture the complex nature of such workloads. Currently, the only benchmark with global queries and aggregations on graph-like data is the Berlin SPARQL Benchmark’s BI use case [8]. However, while proposed on RDF, it is exactly equivalent to and exists in a SQL variation on flat tables in a star schema, i.e. its dataset lacks a true graph structure and its queries thus do not require graph functionality.

Graph BI workloads differ from other types of graph query workloads in that large portions of the graph are explored in search of occurrences of graph patterns. Compared to graph analytics workloads, the patterns under search combine both structural and attribute predicates of varying complexity [29], from basic graph patterns [3] to more complex unbound patterns that rely on different reachability semantics (e.g. paths, trails). The identified patterns are typically grouped, aggregated, and sorted to summarize the results, which are used to assist the user in critical decision making.

BI workloads on graphs are particularly challenging because they usually lead to large search spaces and consequently, to large intermediate results. Thus, systems that are not prepared to efficiently prune the search space—by finding good graph traversal orderings, leveraging reachability indexes, or taking advantage of top-k semantics—are heavily penalized. Moreover, the complex structure of real graphs induces difficult-to-predict, scattered memory access patterns, which can limit the memory bandwidth saturation by orders of magnitude if computations are not arranged correctly [31]. Finally, some complex graph patterns become difficult to express even with the most advanced query languages, leading to large and verbose queries, which are difficult to write and maintain.

In this paper we present an early look at the LDBC SNB Business Intelligence benchmark (SNB BI), an industry-graded graph BI benchmark for graph processing systems as a result of many interactions between industry, academia, and graph practitioners. SNB BI is a *macro-benchmark* consisting of 25 queries on top of a synthetically generated social network graph with a rich data schema and correlated attributes. By following a chokepoint-based approach, SNB BI queries are carefully designed to reproduce the challenging aspects of real workloads while keeping the workload realistic so it can be expressed by existing graph systems.

As supplementary material, we provide reference implementations using the Sparksee engine, as well as the openCypher [14], PGQL [33], SPARQL [26], and SQL declarative query languages, available at [https://github.com/ldbc/ldbc\\_snb\\_implementations](https://github.com/ldbc/ldbc_snb_implementations).

## 2 BENCHMARK DESIGN

The SNB BI workload consists of 25 read queries that have been carefully designed around a set of chokepoints (CPs) [9]. These are challenging aspects and scenarios observed during query evaluation that present specific optimization opportunities, which systems must identify to allow efficient processing of larger data volumes. We have adopted many of the chokepoints identified in [12] and extended the list with new graph and language-specific ones, detailed in Section 2.1. Similarly to the *Interactive workload* of the LDBC Social Network Benchmark, the *BI workload* uses query templates that contain parameters to be substituted with bindings from the corresponding domain of the data set (e.g. Persons) [12].

### 2.1 Chokepoint-Based Query Design

To design the queries we have followed an iterative process where the connection between chokepoints and queries has been progressively updated. At each step, either a new query was proposed or an existing one was updated, so that each query fulfills at least three chokepoints, and each chokepoint appears in at least one query. Additionally, the exercise of implementing the queries has helped us to reconsider some chokepoint assignments, either by adding some previously unforeseen ones or unassigning chokepoints from queries (as they turned out to be irrelevant in practice). This also revealed how dependent the impact of one chokepoint is on the scale factor and/or the input parameters, thus putting more pressure to the query optimizer and making the benchmark more challenging.

We have carefully designed the queries to be expressible using state of the art query languages and represent realistic BI operations one would perform on a social network (e.g. *Popular topics in a Country*, *Tag evolution* or *Trending Posts*). At the same time, we have tried to push the expressivity of existing query languages to their limits by formulating queries difficult to express. The detailed description of the chokepoints and final relations between queries and CPs can be found in Appendix A. In the following lines, we detail the new graph and language CPs.

#### Graph-specific chokepoints

**CP-7.1 Reachability pattern reuse.** This chokepoint tests the ability of the execution engine to reuse results across graph traversals. For example, when computing paths within a range of distances, it is often possible to incrementally compute longer paths by reusing paths of shorter distances that were already computed.

**CP-7.2 Cardinality estimation of transitive paths.** This chokepoint tests the ability of the optimizer to estimate the cardinality of intermediate results when executing transitive paths, in order to decide proper traversal order (join order/type in relational DBs).

**CP-7.3 Efficient execution of a transitive step.** This tests the ability of the query execution engine to efficiently execute a transitive step from a set of nodes. This operation is typically executed by scanning the nodes and repeatedly performing a short lookup into

a data structure storing the neighbors of each. However, in cases with many nodes, other strategies might be more efficient [7].

**CP-7.4 Efficient evaluation of termination criteria of transitive queries.** This CP tests the ability of a system to express termination criteria for transitive queries and the ability to perform efficient termination testing.

#### Language chokepoints

**CP-8.1 Complex patterns.** A natural requirement for graph query languages is to express complex graph patterns. Challenging patterns include transitive closure-style queries, with/without fixed bounds on the number of hops and even *negative edge conditions*.

**CP-8.2 Complex aggregations.** BI workloads are dominated by aggregation operations, including queries with *subsequent aggregations*, where the results of an aggregation serve as input of another aggregation. Expressing such operations requires some sort of query composition or chaining (see also CP-8.4). It is also common to *filter on aggregation results* (similarly to the **HAVING** keyword of SQL).

**CP-8.3 Windowing queries.** In addition to aggregations, BI workloads often use *window functions*, which perform aggregations without grouping input tuples to a single output tuple. A common use case for windowing is *ranking*, i.e. selecting the top element with additional values in the tuple (nodes, edges or attributes).

**CP-8.4 Query composition.** Numerous use cases require a *composition* of queries, including the reuse of query results (e.g. nodes, edges) or using scalar subqueries (e.g. selecting a threshold value with a subquery and using it for subsequent filtering operations).

**CP-8.5 Dates and times.** Handling dates and times is a fundamental requirement for production-ready database systems. It is particularly important in the context of BI queries as these often calculate aggregations on certain periods of time (e.g. on a month).

**CP-8.6 Handling paths.** To take full advantage of the graph data model, systems should be able to perform complex operations on paths in the graph [2].<sup>1</sup> Hence, additionally to reachability-style checks, a language should be able to express queries that operate on path elements, e.g. calculate a score for each edge of the path. Further, some use cases require uniqueness constraints on paths, e.g. that a certain path must not have repeated edges.

### 2.2 Data

SNB BI adopts the LDBC Social Network Benchmark (LDBC-SNB) data generator to generate synthetic social networks with realistic characteristics, using its scale factor notion and the way to generate parameter bindings [16], for which we have extended the original software.<sup>2</sup> For a detailed description of the generator, please refer to [12]. Here, we highlight those characteristics of the produced graphs that make the generator ideal for a graph BI workload.

First, graphs contain a rich schema consisting of different entities. This allows the design of queries with rich and complex patterns requiring both small and large projections. These stress chokepoints such as *CP-1.2 High cardinality group-by performance*, which enables the engine to efficiently perform grouping operations when there are many different groups; *CP-1.4 Low cardinality group-by*

<sup>1</sup>Following the conventions of [3], we define paths as a sequence of vertices and edges, with both endpoints of an edge appearing adjacent to it in the sequence.

<sup>2</sup>[https://github.com/ldbc/ldbc\\_snb\\_datagen](https://github.com/ldbc/ldbc_snb_datagen)

performance, which enables specific optimizations when there are only few different groups; and CP-2.2 Late projection which tests the ability of the optimizer to defer the projection of attributes not required until later phases of the evaluation.

Second, graphs are correlated, i.e. Persons with similar characteristics are more likely to be connected or where the values of the attributes of a given entity are correlated. Systems can exploit such correlations to leverage more compressed means of storing the graph or to improve data access locality via clustered indexes. Such optimization opportunities are specifically captured by chokepoints CP-3.1 Detecting correlation or CP-3.2 Dimensional clustering.

Finally, structural characteristics are also realistic, with the degree distributions of the knows edge type being Facebook-like [28] and the largest connected component containing a significant portion of the overall network. Such features allow us to stress chokepoints CP-3.3 Scattered index access patterns, which tests the ability of the execution engine to efficiently access indexes using keys that are scattered, which is usually the case when performing traversals of more than one hop; and the new CP-7.2 Cardinality estimation of transitive paths and CP-7.3 Efficient execution of a transitive step.

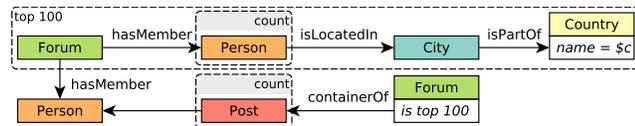
### 3 DETAILED QUERY DISCUSSION

All queries present in SNB BI share common data access characteristics, they touch large portions of the social network graph and rely heavily on aggregation operations [15]. In the following, we discuss three example queries in detail, and show how properly dealing with different chokepoints can highly impact query evaluation time, revealing the relevance of chokepoint-based benchmark design and the proposed queries. The list of CPs is presented in Appendix A, while queries are listed in Appendix B.

To assess the complexity of each query and potential impact of optimization techniques, we ran multiple performance experiments. These were implemented in C++ on top of the Sparksee native graph database [20], and evaluated on SF1 and SF10 data sets. Benchmarks were executed on a cloud VM with 8 Xeon E5-2673 CPU cores and 256 GB RAM, running Ubuntu 16.04. Detailed results for all 25 queries and multiple systems are available in Appendix C.

#### Q5—Top posters in a country

**Definition.** “Find the 100 most popular Forums in a given Country. For each member of these Forums, count the number of Posts they made in any of the popular Forums.”



**Performance CPs.** Q5 represents a simple graph pattern matching query with a top-k evaluation and a set of aggregation operations. Besides its simplicity, this query is highly relevant for several reasons: first, this is one of the queries that fulfills a majority of the chokepoints (10 in total), including those related to efficient CP-2.1 Rich join order optimization, CP-1.3 Top-k pushdown, and CP-2.2 Late projection. Second, this query reveals that graph database systems must not only provide support for purely graph-specific operations but also non-graph operations, such as aggregations and top-k evaluation, to answer realistic graph BI queries efficiently.

	Q5		Q16			Q25	
	Forum to Country	Country to Forum	Baseline	Top-k pushdown	Top-k pushdown + reach. pattern reuse	Baseline	Result reuse
SF1	4,848	64	1,552	1,463	702	622	419
SF10	57,637	349	29,312	27,398	15,037	2,885	1,939

**Table 1: Execution times in milliseconds for Q5, Q16 and Q25 with different optimizations.**

To demonstrate the importance of the chokepoints fulfilled by this query, we focus on the first and most time-consuming part of the query, which looks for patterns connecting Forums to Persons living in a Country (the latter being provided as a query parameter).

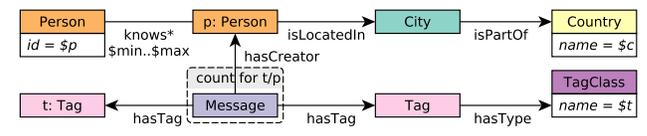
When looking for occurrences of such a pattern, a system has several alternatives to navigate the graph. For instance, one option is to navigate the graph from Forums to Persons, and then filter out those occurrences with Persons that are not located in the Country in question. As an alternative, the system could also first obtain the Persons that belong to the Country, and then retrieve the Forum neighbors via the hasMember relationship.

Properly selecting the right strategy can heavily impact the query time, sometimes by orders of magnitude. Table 1 depicts the average query evaluation time for the two proposed traversal strategies. The execution times reveal that by following the second traversal evaluation strategy, the average execution time is two orders of magnitude lower on both scale factors. This particular example represents an instance of CP-2.1 Rich join order optimization, since traversing a graph can be interpreted as a sequence of joins. Other queries fulfilling this CP are Q2, Q4, Q9, Q10, Q11, Q19, Q20, Q21, Q22, Q24 and Q25. The large number of queries is caused by the fact that navigation is a key operation in graph BI workloads.

**Language CPs.** This query first performs an aggregation to determine the popularity of Forums, then sorts them and selects the 100 most popular ones, and continues the computation with these. This covers two key language CPs: CP-8.2 Complex aggregations (to perform ordering on aggregations results) and CP-8.4 Query composition (to continue with results of the subquery). Due to the BI nature of the benchmark, complex aggregation (CP-8.2) is required by  $\approx 50\%$  of the queries, 12 in total. Composition (CP-8.4) is also an important feature, required by Q10, Q15, Q18, Q21, Q22, and Q25.

#### Q16—Experts in social circle

**Definition.** “Find Persons who live in a given Country and are connected to a given Person through an edge-unique path of knows edges with a length in range [min, max]. For each Person, retrieve their Messages with a Tag belonging to a given TagClass. Also retrieve all Tags for each Message. Group the results by Persons and Tags, then count the Messages for a certain Person/Tag.”



**Performance CPs.** One way to evaluate this query is to first find all Persons reachable from the given Person and belonging to the input Country. Then, for each of these Persons, we can look for the messages they created and their Tags to obtain the final result set, from which the top-k elements are returned.

However, a sophisticated query optimizer might be able to infer that the maximum number of Messages with a given Tag for a given Person can be at most the Person's total number of Messages. Thus, the system might first sort the reachable Persons by their Message count in descending order and start counting their Messages' Tags while maintaining a priority queue with the top-k results. Once the "total number of Messages of the next Person to evaluate" value is smaller than the last entry in the top-k (assuming this already contains  $k$  elements), the query evaluation can abort exploring more Persons, hence exploiting *CP-1.3 Top-k pushdown* [10]. In the first and second column of Table 1, we show the results of applying the optimization (for a top-100 case). We see that applying it decreases execution time by around 6%. Although this number might not seem significant, top-k pushdown is one of the most important chokepoints of the workload. For large SFs, some queries such as Q22 become untractable if top-k pushdown is not exploited, since it would require comparing all Persons of one country to all Persons of another country. Also, other queries that rely on this chokepoint to be executed efficiently are Q2, Q4, Q5, Q9, and Q19.

Complementing the top-k pushdown optimization, a system could also try to compute the reachable Persons incrementally, instead of computing them at the beginning of the execution. As the Persons belonging to the input Country are explored (sorted in descending order by their Message count), a reachability set can be updated while checking whether the currently evaluated Person is reachable or not. Thus, before performing the expensive reachability test, we can check whether a certain Person has been already observed in an earlier Person reachability test. This optimization is an example of an exploitation of *CP-7.1 Path pattern reuse*, which for this query would result in an improvement of  $\approx 1.8 - 2\times$  over simple top-k pushdown, as shown in Table 1. Reachability indexes are a form of reusing patterns and are an active research area [34]. This chokepoint was partially designed to stimulate such research efforts. Other queries that fulfill this chokepoint are Q19 and Q25.

**Language CPs.** This query uses transitive paths with variable bounds, which is a key challenge in *CP-8.1 Complex patterns*. Other queries that stress this CP are Q8, Q11, and Q19 (negative edge conditions), and Q14, Q18, Q19, Q20, and Q25 (transitive paths). Due to the edge-uniqueness constraint, this query also relies on the language supporting *edge-isomorphic matching semantics* [3], which is captured by *CP-8.6 Handling paths*.

#### Q25—Weighted interaction paths

**Definition.** "Given two Persons, find all shortest paths on knows edges between them. For each path, calculate a weight based on interactions between consecutive Persons (details omitted, see Appendix B). Return all paths ordered by their weights descending."

**Performance CPs.** This query looks first for all the shortest paths between a given pair of Persons, and for each of them computes a score based on the interactions between each pair of consecutive Persons in the path. In a realistic graph—such as the one in the benchmark—it is likely that there exists a large overlap between

such shortest paths, especially if the length of the shortest paths is relatively large. Such an overlap implies that many of the subqueries used to compute the path's score are essentially the same, and thus their results can be reused. This is an application of *CP-5.3 Intra-query result reuse*. Table 1 shows the average execution time of Q25 on SF1 and SF10, with and without reusing the subquery results. We see that thanks to the optimization, we obtain a reduction in the execution time of  $\approx 30\%$ . Other queries where this chokepoint can be exploited are Q3, Q5, Q15, Q21, and Q22.

**Language CPs.** This query stresses language features, covering all related CPs, including an important aspect of *CP-8.6 Handling paths*. In particular, it calculates the weight of a path based on interactions of consecutive nodes on the path, which is often difficult to express in existing languages. This has been recognized by recent language design efforts: the G-CORE language [2] defines paths as part of its property graph data model, which defines queries on paths.

## 4 CONCLUSION AND FUTURE WORK

In this paper, we have presented our early work on SNB BI, a graph processing systems' benchmark for graph BI workloads. SNB BI combines a set of 25 carefully designed queries with a synthetic social network dataset to achieve a realistic yet challenging workload. We share our experiences on implementing the benchmark on a graph database and showcase the benefits of the chokepoint-based design by means of a detailed discussion on three example queries. Moreover, we provide results for three different systems.

Our experiences reveal how the designed queries capture the complexity of graph BI workloads by offering optimization opportunities that, if not taken into account, would make the evaluation of queries infeasible for large scale factors. We also studied the language aspects of the queries, making them expressible using existing declarative query languages (openCypher, PGQL, SPARQL, and SQL), which also revealed some deficiencies of the languages.

While the contours of SNB BI have now become clear, work on it continues, e.g. by including updates into the workload. We consider the scenario of systems that query a static snapshot of the graph, and from time to time receive batch updates that must be incorporated into the database. However, we also want the benchmark to match the capabilities of those systems that offer queryable snapshots while accepting update streams in parallel. Updates will tie into the overall performance metric function, which we will define in the complete benchmark. Such a function will need to consider two main aspects: (1) all queries are equally important regardless their data complexity, favouring geometric mean [13] and (2) the function should accommodate different ways of accepting updates. Finally, we plan to provide new implementations (e.g. in G-CORE [2]).

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## A CHOKEPOINTS

In this section, we describe the chokepoints of the benchmark. The connection between chokepoints and queries is displayed in Table 2.

### A.1 Aggregation Performance

**CP-1.1 Interesting orders.** This chokepoint tests the ability of the query optimizer to exploit the interesting orders induced by some operators. For example, a neighborhood expansion operator often preserves the implicit sortedness of the adjacency, which can be subsequently used to perform cheaper duplicate elimination on the set of discovered vertices.

**CP-1.2 High Cardinality group-by performance.** This chokepoint tests the ability of the execution engine to parallelize group-by's with a large number of groups. Real property graphs are usually rich in terms of different property values (e.g., person names, topics, cities, etc.) and thus is very common that aggregate queries over these attributes result in a large number of groups (especially when grouping over multiple properties). In such a case, intra query parallelization can be exploited by making each thread to partially aggregate a subset of the results. In order to avoid the merging the partial aggregations and to avoid costly critical sections, the results to group can be partitioned by hashing the grouping key and be sent to the appropriate thread/partition.

**CP-1.3 Top-k push down.** This chokepoint tests the ability of the query optimizer to optimize queries requesting top-k results. The search space of Graph BI queries can easily explode given the complexity of the patterns in search. Many times, the search space can be pruned by imposing extra restrictions once  $k$  results have been obtained and the query advances. Applying this kind of optimizations can significantly reduce the search space.

	1.1	1.2	1.3	1.4	2.1	2.2	2.3	2.4	3.1	3.2	3.3	4.1	4.2	4.3	5.1	5.2	5.3	6.1	7.1	7.2	7.3	7.4	8.1	8.2	8.3	8.4	8.5	8.6	
Q1		●								●		●																●	
Q2	●	●	●		●		●		●	●															●			●	
Q3								●	●	●		●		●			●	●							●			●	
Q4	●	●	●		●	●		●			●														●				
Q5		●	●		●	●	●	●			●						●	●								●			
Q6		●					●																		●				
Q7		●					●			●	●								●						●				
Q8				●							●					●									●				
Q9		●	●		●		●	●																	●				
Q10		●			●		●			●															●		●	●	
Q11	●				●	●	●		●	●									●					●		●			
Q12		●				●			●										●									●	
Q13		●				●	●			●																●		●	
Q14		●				●	●			●											●	●	●	●	●			●	
Q15		●					●			●	●						●	●							●		●		
Q16		●	●				●	●			●									●	●	●		●				●	
Q17	●						●																						
Q18	●	●		●						●			●	●										●	●	●	●	●	
Q19	●		●		●		●	●			●				●				●		●	●	●	●				●	
Q20				●	●													●						●				●	
Q21		●			●		●	●		●	●				●		●								●		●	●	
Q22			●	●	●				●		●				●	●	●									●	●		
Q23				●			●	●			●				●													●	
Q24				●	●		●	●		●					●													●	
Q25		●			●	●		●			●				●		●			●	●	●		●	●	●	●	●	●

Table 2: Coverage of checkpoints by queries.

**CP-1.4 Low cardinality group-by performance.** This checkpoint tests the ability to efficiently group results when only a very limited set of groups is available. This can require special strategies for parallelization, e.g., pre-aggregation when possible. This case also allows using special strategies for grouping like using array lookup if the domain of keys is small. This is typically observed in graph BI queries, especially when grouping results by country or month of the year.

## A.2 Join Performance

**CP-2.1 Rich join order optimization.** This checkpoint tests the ability of the query optimizer to find optimal join orders. When looking for pattern occurrences, a graph can be traversed in very different ways, which is equivalent to performing different join orders in the relational model. The execution time of these orders may differ by orders of magnitude, thus finding an efficient traversal strategy is of high importance.

**CP-2.2 Late projection.** This checkpoint tests the ability of the query optimizer to delay the projection of unneeded attributes until late in the execution. This is common on graph BI queries where we look for patterns with predicates on a reduced set of properties, but we are later interested in selecting other properties not used in such predicates. In such a situation, it might be better to omit such properties from initial scans and fetch them later by node/edge id, which can save temporal space, and therefore I/O. Late projection does have a trade-off involving locality, since late in the plan accessing the nodes by id lead to scattered I/O or memory

access patterns. Thus, late projection specifically makes sense in queries where the late use of these columns happens at a moment where the amount of qualifying nodes have been considerably reduced, for example after an aggregation with only few unique group-by keys, or a top-k operator.

**CP-2.3 Join type selection.** This checkpoint tests the ability of the query optimizer to select the proper join operator type (e.g., hash or index-based joins), which implies accurate estimates of cardinalities. Typically, graph databases will have neighborhoods materialized/indexed, and thus accessing the neighbors of a reduced set of nodes is typically performed using such indexes (index-based join). However, there are situations where one is interested into obtaining the neighborhood of a large frontier (a set of nodes). Depending on the cardinalities (size of the frontier and expected size of the neighborhood), a hash or an index-based join operator is more appropriate, thus a good estimation of cardinalities is of high importance. The same rationale applied when accessing node/edge properties.

**CP-2.4 Sparse foreign key joins.** This checkpoint tests the performance of join operators when the join is sparse. Sometimes joins involve relations where only a small percentage of rows in one of the tables is required to satisfy a join. When tables are larger, typical join methods can be sub-optimal. Partitioning the sparse table, using Hash Clustered indexes or implementing Bloom filter tests inside the join are techniques to improve the performance in such situations.

### A.3 Data Access Locality

**CP-3.1 Detecting correlation.** This chokepoint tests the ability of the query optimizer to detect data correlations and exploiting them by means of clustered indexes, MinMax indexes, etc. Many real graphs contain correlations between property values (e.g., the country of residence is correlated with the language a person speaks) which can be used to improve data access locality.

**CP-3.2 Dimensional clustering.** This chokepoint tests suitability of the identifiers assigned to entities by the storage system to better exploit data locality. Many graph database systems use internal identifiers for nodes and edges, thus they have some choice in assigning a value to this identifier. Many real graphs have a modular structure with correlations between neighbors (e.g., friends are likely to share friends) and property values and neighbors (e.g., Persons tend to connect to Persons with similar interests). These characteristics can be exploited in order to assign ids to nodes/edges smartly, which can be used to improve compression and data locality.

**CP-3.3 Scattered index access patterns.** This chokepoint tests the performance of indexes when scattered accesses are performed. The efficiency of index lookup is very different depending on the locality of keys coming to the indexed access. The structure of real graphs might induce unpredictable index accesses (e.g., a graph neighborhood traversal is an example of an operation with random access without predictable locality), thus locality sensitive optimizations might need to be disabled if these are costly when there is not locality.

### A.4 Expression Calculation

**CP-4.1 Common subexpression elimination.** This chokepoint tests the ability of the query optimizer to detect common sub-expressions and reuse their results. A basic technique helpful in multiple queries is common subexpression elimination (CSE). CSE should recognize also that average aggregates can be derived afterwards by dividing a SUM by the COUNT when those have been computed.

**CP-4.2 Complex boolean expression joins and selections.** This chokepoint tests the ability of the query optimizer to reorder the execution of boolean expressions to improve the performance. Some boolean expressions are complex, with possibilities for alternative optimal evaluation orders. For instance, the optimizer may reorder conjunctions to test first those conditions with larger selectivity.

**CP-4.3 Low overhead expressions interpretation.** This chokepoint tests the ability of efficiently evaluating simple expressions on a large number of values. A typical example could be simple arithmetic expressions, mathematical functions like floor and absolute or date functions like extracting a year.

**CP-4.4 String matching performance.** This chokepoint tests the ability of efficiently evaluating complex string matching expressions (e.g., via regular expressions).

### A.5 Correlated Sub-queries

**CP-5.1 Flattening sub-queries.** This chokepoint tests the ability of the query optimizer to flatten execution plans when there are correlated sub-queries. Many queries have correlated sub-queries and their query plans can be flattened, such that the correlated sub-query is handled using an equi-join, outer-join or anti-join. To execute queries well, systems need to flatten both sub-queries, the first into an equi-join plan, the second into an anti-join plan. Therefore, the execution layer of the database system will benefit from implementing these extended join variants. The ill effects of repetitive tuple-at-a-time sub-query execution can also be mitigated if execution systems by using vectorized, or block-wise query execution, allowing to run sub-queries with thousands of input parameters instead of one. The ability to look up many keys in an index in one API call creates the opportunity to benefit from physical locality, if lookup keys exhibit some clustering.

**CP-5.2 Overlap between outer and sub-query.** This chokepoint tests the ability of the execution engine to reuse results when there is an overlap between the outer query and the sub-query. In some queries, the correlated sub-query and the outer query have the same joins and selections. In this case, a non-tree, rather DAG-shaped [25] query plan would allow to execute the common parts just once, providing the intermediate result stream to both the outer query and correlated sub-query, which higher up in the query plan are joined together (using normal query decorrelation rewrites). As such, the benchmark rewards systems where the optimizer can detect this and the execution engine supports an operator that can buffer intermediate results and provide them to multiple parent operators.

**CP-5.3 Intra-query result reuse.** This chokepoint tests the ability of the execution engine to reuse sub-query results when two sub-queries are mostly identical. Some queries have almost identical sub-queries, where some of their internal results can be reused in both sides of the execution plan, thus avoiding to repeat computations.

### A.6 Parallelism and Concurrency

**CP-6.1 Inter-query result reuse.** This chokepoint tests the ability of the query execution engine to reuse results from different queries. Sometimes with a high number of streams a significant amount of identical queries emerge in the resulting workload. The reason is that certain parameters, as generated by the workload generator, have only a limited amount of parameters bindings. This weakness opens up the possibility of using a query result cache, to eliminate the repetitive part of the workload. A further opportunity that detects even more overlap is the work on recycling, which does not only cache final query results, but also intermediate query results of a “high worth”. Here, worth is a combination of partial-query result size, partial-query evaluation cost, and observed (or estimated) frequency of the partial-query in the workload.

### A.7 Graph Specific

**CP-7.1 Path pattern reuse.** This chokepoint tests the ability of the execution engine to reuse work across graph traversals. For example, when computing paths within a range of distances, it is

often possible to incrementally compute longer paths by reusing paths of shorter distances that were already computed.

**CP-7.2 Cardinality estimation of transitive paths.** This chokepoint tests the ability of the query optimizer to properly estimate the cardinality of intermediate results when executing transitive paths. A transitive path may occur in a “fact table” or a “dimension table” position. A transitive path may cover a tree or a graph, e.g., descendants in a geographical hierarchy vs. graph neighborhood or transitive closure in a many-to-many connected social network. In order to decide proper join order and type, the cardinality of the expansion of the transitive path needs to be correctly estimated. This could for example take the form of executing on a sample of the data in the cost model or of gathering special statistics, e.g., the depth and fan-out of a tree. In the case of hierarchical dimensions, e.g., geographic locations or other hierarchical classifications, detecting the cardinality of the transitive path will allow one to go to a star schema plan with scan of a fact table with a selective hash join. Such a plan will be on the other hand very bad for example if the hash table is much larger than the “fact table” being scanned.

**CP-7.3 Efficient execution of a transitive step.** This chokepoint tests the ability of the query execution engine to efficiently execute transitive steps. Graph workloads may have transitive operations, for example finding a shortest path between nodes. This involves repeated execution of a short lookup, often on many values at the same time, while usually having an end condition, e.g., the target node being reached or having reached the border of a search going in the opposite direction. For the best efficiency, these operations can be merged or tightly coupled to the index operations themselves. Also parallelization may be possible but may need to deal with a global state, e.g., set of visited nodes. There are many possible tradeoffs between generality and performance

**CP-7.4 Efficient evaluation of termination criteria for transitive queries.** This tests the ability of a system to express termination criteria for transitive queries so that not the whole transitive relation has to be evaluated as well as efficient testing for termination.

## A.8 Language chokepoints

**CP-8.1 Complex patterns.** A natural requirement for graph query systems is to be able to express complex graph patterns.

*Transitive edges.* Transitive closure-style computations are common in graph query systems, both with fixed bounds (e.g., get nodes that can be reached through at least 3 and at most 5 known edges), and without fixed bounds (e.g., get all messages that a comment replies to).

*Negative edge conditions.* Some queries define *negative pattern conditions*. For example, the condition that a certain message does not have a certain tag is represented in the graph as the absence of a hasTag edge between the two nodes. Thus, queries looking for cases where this condition is satisfied check for negative patterns, also known as negative application conditions (NACs) in graph transformation literature [18].

**CP-8.2 Complex aggregations.** BI workloads are heavy on aggregation, including queries with *subsequent aggregations*, where the results of an aggregation serves as the input of another aggregation. Expressing such operations requires some sort of query composition or chaining (see also CP-8.4). It is also common to *filter on aggregation results* (similarly to the **HAVING** keyword of SQL).

**CP-8.3 Windowing queries.** Additionally to aggregations, BI workloads often use *window functions*, which perform aggregations without grouping input tuples to a single output tuple. A common use case for windowing is *ranking*, i.e. selecting the top element with additional values in the tuple (nodes, edges or attributes).<sup>3</sup>

**CP-8.4 Query composition.** Numerous use cases require *composition* of queries, including the reuse of query results (e.g., nodes, edges) or using scalar subqueries (e.g., selecting a threshold value with a subquery and using it for subsequent filtering operations).

**CP-8.5 Dates and times.** Handling dates and times is a fundamental requirement for production-ready database systems. It is particularly important in the context of BI queries as these often calculate aggregations on certain periods of time (e.g., on a month).

**CP-8.6 Handling paths.**

*Note on terminology.* The *Glossary of graph theory terms* page of Wikipedia<sup>4</sup> defines *paths* as follows: “A path may either be a walk (a sequence of vertices and edges, with both endpoints of an edge appearing adjacent to it in the sequence) or a simple path (a walk with no repetitions of vertices or edges), depending on the source.” In this work, we use the first definition, which is more common in modern graph database systems and is also followed in a recent survey on graph query languages [3].

Handling paths as first-class citizens is one of the key distinguishing features of graph database systems [2]. Hence, additionally to reachability-style checks, a language should be able to express queries that operate on elements of a path, e.g., calculate a score on each edge of the path. Also, some use cases specify uniqueness constraints on paths, e.g., that a certain path must not have repeated nodes (referred to as “walks” in graph theory) or not have repeated edges (“trails” in graph theory). More precisely, paper [3] defines *homomorphism-based semantics* (no constraints on repetitions) and multiple flavors of *isomorphism-based semantics*:

- *no-repeated-node semantics* (also known as *fully isomorphic matching*),
- *no-repeated-edge semantics* (also known as *edge-isomorphic matching*),
- *no-repeated-everything semantics* (not used in the context of this work).

## B QUERY DESCRIPTIONS

We present a short textual specification for each query in the benchmark. The title of queries discussed in the paper are underlined.

<sup>3</sup>PostgreSQL defines the `OVER` keyword to use aggregation functions as window functions, and the `rank()` function to produce numerical ranks, see <https://www.postgresql.org/docs/9.1/static/tutorial-window.html> for details.

<sup>4</sup>[https://en.wikipedia.org/wiki/Glossary\\_of\\_graph\\_theory\\_terms](https://en.wikipedia.org/wiki/Glossary_of_graph_theory_terms)

**Q1. Posting summary.** Given a date, find all *Messages* created before that date. Group them by a 3-level grouping:

1. by year of creation
2. for each year, group into *Message* types: is *Comment* or not
3. for each year-type group, split into four groups based on length of their content
  - 0:  $0 \leq \text{length} < 40$  (short)
  - 1:  $40 \leq \text{length} < 80$  (one liner)
  - 2:  $80 \leq \text{length} < 160$  (tweet)
  - 3:  $160 \leq \text{length}$  (long)

**Q2. Top tags for country, age, gender, time.** Select all *Messages* created in the range of  $[\text{startDate}, \text{endDate}]$  by *Persons* located in country1 or country2. Select the creator *Persons* and the *Tags* of these *Messages*. Split these *Persons*, *Tags* and *Messages* into a 5-level grouping:

1. name of country of *Person*,
2. month the *Message* was created,
3. gender of *Person*,
4. age group of *Person*, defined as years between person's birthday and end of simulation (2013-01-01), divided by 5, rounded down (partial years do not count),
5. name of tag attached to *Message*.

Consider only those groups where number of *Messages* is greater than 100.

**Q3. Tag evolution.** Find the *Tags* that were used in *Messages* during the given month of the given year and the *Tags* that were used during the next month. For the *Tags* and for both months, compute the count of *Messages*.

**Q4. Popular topics in a country.** Given a *TagClass* and a *Country*, find all the *Forums* created in the given *Country*, containing at least one *Post* with *Tags* belonging directly to the given *TagClass*. The location of a *Forum* is identified by the location of the *Forum's* moderator.

**Q5. Top posters in a country.** Find the most popular *Forums* for a given *Country*, where the popularity of a *Forum* is measured by the number of members that *Forum* has from the given *Country*. Calculate the top 100 most popular *Forums*. In case of a tie, the forum(s) with the smaller id value(s) should be selected. For each member *Person* of the 100 most popular *Forums*, count the number of *Posts* (postCount) they made in any of those (most popular) *Forums*. Also include those member *Persons* who have not posted any messages (have a postCount of 0).

**Q6. Most active Posters of a given Topic.** Get each *Person* (person) who has created a *Message* (message) with a given *Tag* (direct relation, not transitive). Considering only these messages, for each *Person* node:

- Count its messages (messageCount).
- Count *likes* (likeCount) to its messages.
- Count *Comments* (replyCount) in reply to it messages.

The score is calculated according to the following formula:  $1 * \text{messageCount} + 2 * \text{replyCount} + 10 * \text{likeCount}$ .

**Q7. Most authoritative users on a given topic.** Given a *Tag*, find all *Persons* (person) that ever created a *Message* (message1) with the given *Tag*. For each of these *Persons* (person) compute their "authority score" as follows:

- The "authority score" is the sum of "popularity scores" of the *Persons* (person2) that liked any of that *Person's* *Messages* (message2) with the given *Tag*.
- A *Person's* (person2) "popularity score" is defined as the total number of likes on all of their *Messages* (message3).

**Q8. Related topics.** Find all *Messages* that have a given *Tag*. Find the related *Tags* attached to (direct) reply *Comments* of these *Messages*, but only of those reply *Comments* that do not have the given *Tag*. Group the *Tags* by name, and get the count of replies in each group.

**Q9. Forum with related Tags.** Given two *TagClasses* (tagClass1 and tagClass2), find *Forums* that contain

- at least one *Post* (post1) with a *Tag* with a (direct) type of tagClass1 and
- at least one *Post* (post2) with a *Tag* with a (direct) type of tagClass2.

The post1 and post2 nodes may be the same *Post*. Consider the *Forums* with a number of members greater than a given threshold. For every such *Forum*, count the number of post1 nodes (count1) and the number of post2 nodes (count2).

**Q10. Central Person for a Tag.** Given a *Tag*, find all *Persons* that are interested in the *Tag* and/or have written a *Message* (*Post* or *Comment*) with a creationDate after a given date and that has a given *Tag*. For each *Person*, compute the score as the sum of the following two aspects:

- 100, if the *Person* has this *Tag* as their interest, or 0 otherwise
- number of *Messages* by this *Person* with the given *Tag*

Also, for each *Person*, compute the sum of the score of the *Person's* friends (friendsScore).

**Q11. Unrelated replies.** Find those *Persons* of a given *Country* that replied to any *Message*, such that the reply does not have any *Tag* in common with the *Message* (only direct replies are considered, transitive ones are not). Consider only those replies that do not contain any word from a given blacklist. For each *Person* and valid reply, retrieve the *Tags* associated with the reply, and retrieve the number of *likes* on the reply. The detailed conditions for checking blacklisted words are currently as follows. Words do *not* have to stand separately, i.e. if the word "Green" is blacklisted, "South-Greenland" cannot be included in the results. Also, comparison should be done in a case-sensitive way. These conditions are preliminary and might be changed in later versions of the benchmark.

**Q12. Trending Posts.** Find all *Messages* created after a given date (exclusive), that received more than a given number of likes (likeThreshold).

**Q13. Popular Tags per month in a country.** Find all *Messages* in a given *Country*, as well as their *Tags*. Group *Messages* by creation year and month. For each group, find the 5 most popular *Tags*, where popularity is the number of *Messages* (from within the same group) where the *Tag* appears. Note: even if there are no *Tags* for

*Messages* in a given year and month, the result should include the year and month with an empty popularTags list.

**Q14. Top thread initiators.** For each *Person*, count the number of *Posts* they created in the time interval [startDate, endDate] (equivalent to the number of threads they initiated) and the number of *Messages* in each of their (transitive) reply trees, including the root *Post* of each tree. When calculating *Message* counts only consider messages created within the given time interval. Return each *Person*, number of *Posts* they created, and the count of all *Messages* that appeared in the reply trees (including the *Post* at the root of tree) they created.

**Q15. Social normals.** Given a *Country* country, determine the “social normal”, i.e. the floor of average number of friends that *Persons* of country have in country. Then, find all *Persons* in country, whose number of friends in country equals the social normal value.

**Q16. Experts in social circle.** Given a *Person*, find all other *Persons* that live in a given country and are connected to given *Person* by a transitive path with length in range [minPathDistance, maxPathDistance] through the *knows* relation. In the path, an edge can be only traversed once while nodes can be traversed multiple times. For each of these *Persons*, retrieve all of their *Messages* that contain at least one *Tag* belonging to a given *TagClass* (direct relation not transitive). For each *Message*, retrieve all of its *Tags*. Group the results by *Persons* and *Tags*, then count the *Messages* by a certain *Person* having a certain *Tag*.

**Q17. Friend triangles.** For a given country, count all the distinct triples of *Persons* such that:

- a is friend of b,
- b is friend of c,
- c is friend of a.

Distinct means that given a triple  $t_1$  in the result set  $R$  of all qualified triples, there is no triple  $t_2$  in  $R$  such that  $t_1$  and  $t_2$  have the same set of elements.

**Q18. How many persons have a given number of messages.** For each *Person*, count the number of *Messages* they made (messageCount). Only count *Messages* with the following attributes:

- Its content is not empty (and consequently, imageFile empty for *Posts*).
- Its length is below the lengthThreshold (exclusive).
- Its creationDate is after date (exclusive).
- It is written in any of the given languages. The language of a *Post* is defined by its language attribute. The language of a *Comment* is that of the *Post* that initiates the thread where the *Comment* replies to. The *Post* and *Comments* in the reply tree's path (from the *Message* to the *Post*) do not have to satisfy the constraints for content, length and creationDate.

For each messageCount value, count the number of *Persons* with exactly messageCount *Messages* (with the required attributes).

**Q19. Stranger's interaction.** For all the *Persons* (person) born after a certain date, find all the strangers they interacted with, where strangers are *Persons* that do not know person. There is no restriction on the date that strangers were born. Consider only strangers that are

- members of *Forums* tagged with a *Tag* with a (direct) type of tagClass1 and
- members of *Forums* tagged with a *Tag* with a (direct) type of tagClass2.

The *Tags* may be attached to the same *Forum* or they may be attached to different *Forums*. Interaction is defined as follows: the person has replied to a *Message* by the stranger  $B$  (the reply might be a transitive one). For each person, count the number of strangers they interacted with (strangerCount) and total number of times they interacted with them (interactionCount).

**Q20. High-level topics.** For all given *TagClasses*, count number of *Messages* that have a *Tag* that belongs to that *TagClass* or any of its children (all descendants through a transitive relation).

**Q21. Zombies in a country.** Find zombies within the given country, and return their zombie scores. A zombie is a *Person* created before the given endDate, which has created an average of  $[0, 1)$  *Messages* per month, during the time range between profile's creationDate and the given endDate. The number of months spans the time range from the creationDate of the profile to the endDate with partial months on both end counting as one month (e.g. a creationDate of Jan 31 and an endDate of Mar 1 result in 3 months). For each zombie, calculate the following:

- zombieLikeCount: the number of *likes* received from other zombies.
- totalLikeCount: the total number of *likes* received.
- zombieScore: zombieLikeCount / totalLikeCount. If the value of totalLikeCount is 0, the zombieScore of the zombie should be 0.

For both zombieLikeCount and totalLikeCount, only consider *likes* received from profiles created before the given endDate.

**Q22. International dialog.** Consider all pairs of people (person1, person2) such that one is located in a *City* of *Country* country1 and the other is located in a *City* of *Country* country2. For each *City* of *Country* country1, return the highest scoring pair. The score of a pair is defined as the sum of the subscores awarded for the following kinds of interaction. The initial value is score = 0.

1. person1 has created a reply *Comment* to at least one *Message* by person2: score += 4
2. person1 has created at least one *Message* that person2 has created a reply *Comment* to: score += 1
3. person1 and person2 know each other: score += 15
4. person1 liked at least one *Message* by person2: score += 10
5. person1 has created at least one *Message* that was liked by person2: score += 1

To break ties, order by (1) person1.id ascending and (2) person2.id ascending.

**Q23. Holiday destinations.** Count the *Messages* of all residents of a given *Country*, where the message was written abroad. Group the messages by month and destination. A *Message* was written abroad if it is located in a *Country* different than home.

**Q24. Messages by Topic and Continent.** Find all *Messages* tagged with a *Tag* that has the (direct) type of the given `tagClass`. Count all *Messages* and their likes grouped by *Continent*, year, and month.

**Q25. Weighted interaction paths.** Given two *Persons*, find all (un-weighted) shortest paths between these two *Persons*, in the subgraph induced by the *knows* relationship. Then, for each path calculate a weight. The nodes in the path are *Persons*, and the weight of a path is the sum of weights between every pair of consecutive *Person* nodes in the path. The weight for a pair of *Persons* is calculated based on their interactions:

- Every direct reply (by one of the *Persons*) to a *Post* (by the other *Person*) contributes 1.0.
- Every direct reply (by one of the *Persons*) to a *Comment* (by the other *Person*) contributes 0.5.

Only consider *Messages* that were created in a *Forum* that was created within the timeframe `[startDate, endDate]`. Note that for *Comments*, the containing *Forum* is that of the *Post* that the comment (transitively) replies to. Return all paths with the *Person* ids ordered by their weights descending.

## C RESULTS FOR ALL SNB BI QUERIES

*Systems.* We performed benchmarks on multiple commercial database systems and analytical engines:

- the Oracle Labs PGX graph analytical system (with queries formulated in the declarative PGQL language [33]),
- the PostgreSQL relational database management system (with queries formulated in PostgreSQL's SQL dialect [21]),
- Sparksee native graph database (with queries formulated in imperative C++ code).

*Environment.* Benchmarks for PostgreSQL and Sparksee were executed on a cloud VM with 8 Xeon E5-2673 CPU cores and 256 GB RAM, running Ubuntu 16.04. Benchmarks for Oracle Labs PGX were executed on 16 Xeon E5-2660 CPU cores and 256 GB RAM, running Oracle Linux Server 6.8.

*Methodology.* We executed 100 queries for warmup, then executed 250 queries and measured their response time. Queries were selected randomly, following a uniform distribution and were executed one-by-one, i.e. with no interleave between them. For each scale factor/tool/query, we calculated the geometric mean of execution times (as recommended in [13]).

*Results.* Figure 1 shows benchmark results for all 25 queries specified in the LDBC SNB Business Intelligence benchmark.

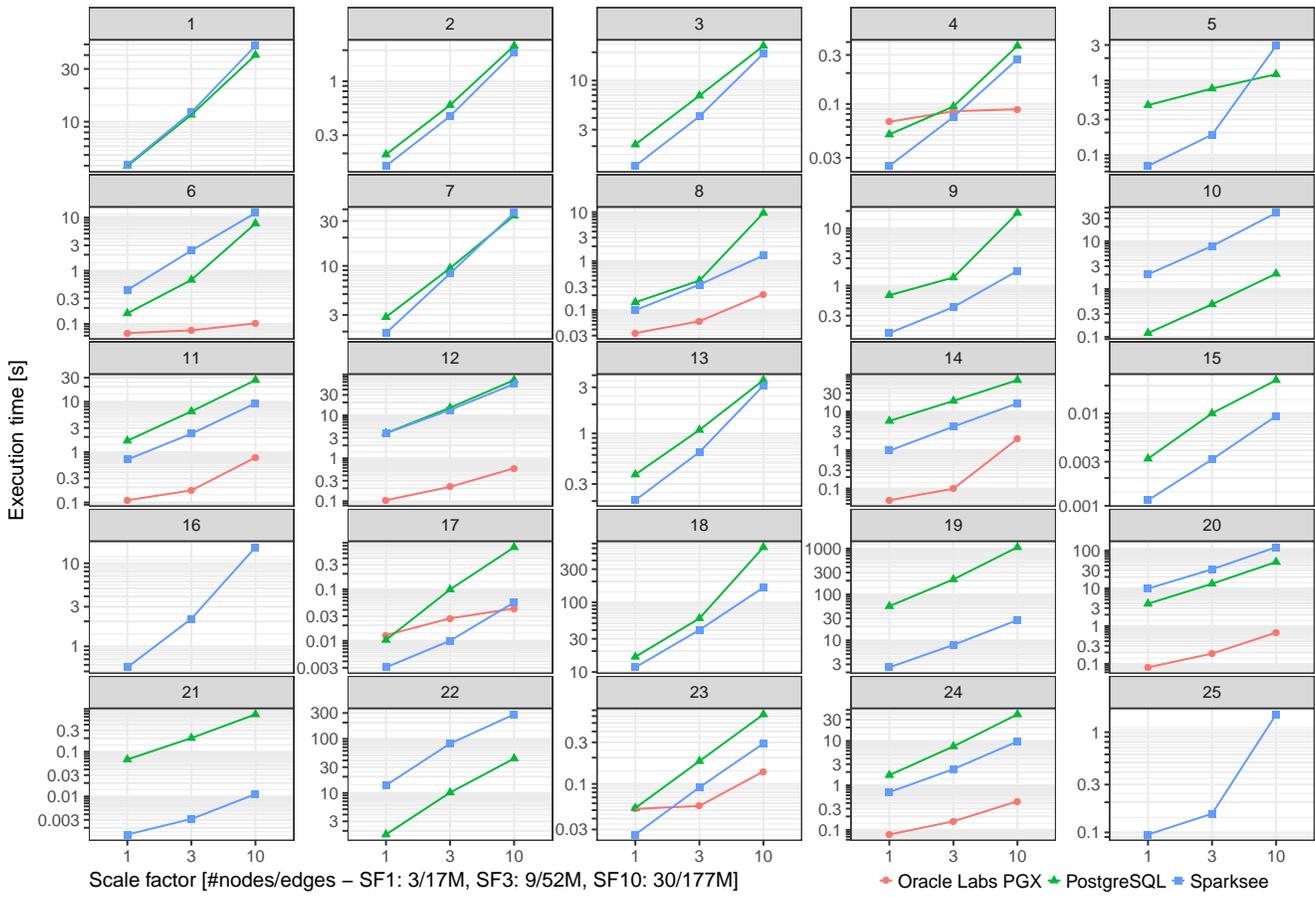


Figure 1: Execution time of the BI queries.